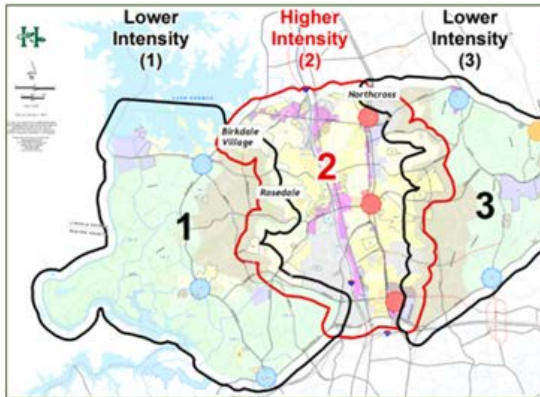




Release Date
April 22, 2019

Request for Proposals

Town of Huntersville, North Carolina
2030 Community Plan Update



Submittal Deadline
Friday, June 7, 2019 at Noon EST

Town of Huntersville Planning
Department
Post Office Box 664
105 Gilead Road, 3rd Floor

2030 Community Plan Update Draft Request For Proposals (RFP) Review

Huntersville Town Board
Friday, April 12, 2019, 8:30 AM
Huntersville Town Hall

Approach / Budget

General Approach

- Start in fall 2019
- Update current plan
- Use consultant services
- Appointed Steering Committee
- Use Town staff to manage costs
- Robust community engagement plan
- Focus on next 5-7 years

Budget

- FY 2019-20 Budget Request
- \$100,000 for consultant contract
- \$10,000 for communications
- Project Budget to be presented by task and prioritized by respondents
- If additional expenses are warranted, options will be presented to the Town Board in late June / early July

Standard Topics

Community Engagement

- Project Website
- Community Profile
- Comparison: 2011 vs. 2019 survey (add participants)
- Public Engagement: Education, Visioning, & Review

Assessment of Current Plan

- Existing Conditions
- Data Collection
- Principles & Values
- Policy Audit
- Implementation Strategy Effectiveness
- Consistency with Small Area Plans & Other Studies
- Reexamination of Six Focus Areas
 - Housing
 - Environment
 - Transportation
 - Economic & Commercial Development
 - Downtown
 - Public Systems, Facilities & Services

Website hosted by the Town of Holly Springs and City Explained, Inc.



Community Focused, Community Driven.

Holly Springs is a great place to be. It's a family place and a friendly place. We have been named the safest town in North Carolina among towns with at least 25,000 population. People want to live here. Help Holly Springs continue to be the town you want it to be. Participate in re:Vision Holly Springs as we begin updating the policy guide that shapes decisions on future land use and more.



About the Project



Community Ideas Exchange



Planapalooza

REGISTER FOR UPDATES

Key Dates

Community Ideas Exchange Workshop

Feb 13 2019

Planapalooza - Deep Dive Discussions & Open Work Sessions

Feb 28 2019

Planapalooza Closing Presentation

Mar 04 2019

re:Vision Holly Springs Updating the guide that shapes our town's future

Community Ideas Exchange Workshop



A Community Ideas Exchange Workshop was held on Wednesday, February 13th to officially kick off the planning process with the public. Over 150 community members attended this workshop.

A number of hands-on exercises allowed participants to share their thoughts on a range of topics related to how the Town will grow and how it should look and feel going forward.

The Town and the consultant team will use the input gathered during the workshop to hone in on the community's vision for the future. Feedback will help shape the big ideas for discussion at Planapalooza TM, that will be held February 28th -March 4th.

If you didn't get a chance to participate in the Community Ideas Exchange Workshop, please explore the tools below! Online surveys, forums, and a map exercise have been provided in conjunction with similar exercises conducted at the workshop.

- FORUM
- SURVEYS & FORMS
- PLACES
- TRANSPORTATION C...

Discussions: All (2) Open (2)

What is the next big thing that may impact our community?

about 2 months ago

22 Responses

You need to be signed in to add your comment.

Sign In Register

From increasing population and changing demographics to drone deliveries, the Town will be impacted by external forces in the future.

What outside forces or societal changes do you think may impact our community positively or negatively in the future? Let us know if your "next big thing" is a positive or negative.

Go to discussion

Quick Reply

About the Project



What is a Comprehensive Plan?

Vision Holly Springs, the Town's Comprehensive Plan, serves as a policy guide on future land use; transportation; parks, recreation and open space; community character; business development; community facilities; infrastructure and utilities; and natural resources. The Comprehensive Plan is the primary tool that the Town staff, Planning Board, and Town Council use in deciding priorities for public investment.

Comprehensive Plan Update

The Town has begun the process of updating the Future Land Use & Community Character section of the Comprehensive Plan. Community feedback will be a key component of this process, which will take place in 2019. To help us with this important task, the Town has engaged a consulting team led by City Explained, Inc.

Project Steps

- Community Ideas Workshop**
Let's think about the future together.
- Planapalooza**
An intensive design charrette where the public will work with the Town and consultants to develop preferred scenarios and focus area designs.
- Draft Plan for Public Comment**
Tell us if we got it right with this draft plan.
- Draft Document for Public Hearing**
Let's get the community vision adopted and begin implementation.

Who's listening

Town of Holly Springs
Administrator



Phone 919-557-9905
Email revision@hollyspringsnc.us

City Explained Inc.
Consultant



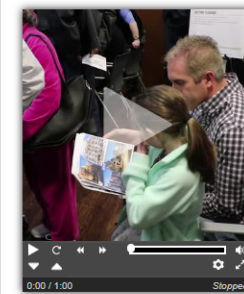
Key Dates

Community Ideas Exchange Workshop
February 13 2019

Planapalooza - Deep Dive Discussions & Open Work Sessions
February 28 — March 03 2019

Planapalooza Closing Presentation
March 04 2019

Videos



more...

Specific Topics

General Topics

- Regional Influences / Trends
- Rapid Pace of Technologic Change

Specific Topics

• **Growth Management**

• **Balance of Land Uses / Competing Interests & Markets**

- Preservation of land for nonresidential uses vs. mixed use
- Open space connectivity
- Place-making / Public realm design
- Preservation of Town & rural character

• **Private Development Design Guidance**

- Adequate public facilities
- Traffic impact analyses
- Economically productive solutions
- Tree preservation

• **Land Use / Development Scenario Planning**

- Fiscal impact of land use scenarios
- Long-term implications of intended development pattern
- Public facilities & services implications
- Budgeting & capital improvements program guidance
- Economic sustainability

• **Impact of State Roadway Improvement Projects**

- New roadway capacity vs. encouraged growth locations
- Impact on Multi-Modalism & Connectivity
- State roadway maintenance

• **Redevelopment Opportunities**

- Downtown – Lack of investment
- Competition with greenfield development
- Infill / Conversions / Displacement / Gentrification
- Historic preservation

• **State Comprehensive Plan Consistency**

• **Affordable Housing**

- Policy implications – market rate vs. affordable housing
- HUD CDBG Fair Housing compliance
- Regulatory barriers
- Access to services / mobility

Project Enhancement Options

- Scenario Planning Capabilities
- Innovative Community Engagement Tools
- Other ideas

Proposed Schedule

- **Consultant Selection Process**

- RFP Release
- Pre-Proposal Conference Call-In Session (Optional)
- Last Date for Questions / Clarifications
- Proposal Submittal Deadline
- Proposal Reviews & Evaluations
- Notification of Interviews to Selected Respondents
- **Town Board Steering Committee Appointments**
- Consultant Interviews
- Final Consultant Evaluation & Ranking
- Ranking Notification to Interviewees

All Dates - 2019

April 22nd

May 8th

May 23rd

June 7th, Noon EST

June 10th – 12th

June 12th

June 17th

June 19th – 20th

June 20th – 26th

June 26th

- **Contract Negotiations & Execution**

- Final Scope of Work / Schedule
- Final Contract Provisions
- **Planning Board Scope of Work Review**
- **Town Board Contract Approval**
- Notice to Proceed

June 27th – July 12th

June 27th – July 12th

July 23rd

August 5th

August 6th