

# NORTHWEST HUNTERSVILLE TRANSPORTATION STUDY

The first public engagement event for the Northwest Huntersville Transportation Study was held on Tuesday, June 20, 2017 at the Lee S. Duke Water Treatment Plant off of NC 73 near Blythe Landing. This Open House event was a drop-in that was open to the public from 6:00 pm – 8:00 pm. It was designed to find out what area residents and stakeholders value about transportation choice, facilities, and connectivity. Engagement elements at the first open house included the use of educational boards, study area maps that participants would mark on and leave comments, a live, work, play map, and an online MetroQuest survey. Participants were informed that they could take the MetroQuest survey at the event or any other time before July 31, 2017. The residents and stakeholders that came to the Open House were interested, engaged, and passionate about this study. The project team came away from this event with a better understanding of resident’s perceptions on designations, obstacles, and opportunities for this part of Huntersville.



## **Open House #1 – By the Numbers:**

213 participants signed-in at the event

48 feedback forms were submitted

38 people completed the MetroQuest survey at the Open House

14 staff members were present to engage with the public



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## Northwest Huntersville Transportation Study ◦ MetroQuest Quick Summary

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- As of July 16, 2017, 898 survey responses were received via MetroQuest
- Priority Ranking
  1. Traffic Congestion
  2. Safety
  3. Quality of Life
  4. Bike and Walk Facilities
  5. Access to Transit
  6. Connectivity
  7. Parking
- Interactive Map
  - 44 Destination markers
  - 140 Missing Connections markers
  - 170 Suggestions markers
  - 251 Biking and Walking markers
  - 372 Safety concern markers
  - 599 Control Traffic markers
- Trade-offs (items in bold have the preference):
  - Road Priorities – **Moving Vehicles** (52%) vs. Moving People
  - Traveler Experience – Base level vs. **All-in** (57%)
  - Daily Travel – Low Connectivity vs. **High Connectivity** (59%)
  - Parking – Space for Parking vs. **Walking & Biking** (60%)
- Quotes of thanks from participants:
  - Thank you for putting together this survey!
  - Thank you for the opportunity to comment.
  - Thank you for the informative and interactive open house as well as survey.
  - Thank you for the opportunity to share feedback. As a newer (<1 year) resident of Wynfield, I am concerned about the cut-through traffic on Wynfield Creek Parkway, particularly the speed and lack of concern for neighborhood safety.
  - Thank you for this excellent survey and asking for the public input. Balance is key. The amount of neighborhoods going in at such speed is unbelievable. I have been in Huntersville since 98 and love love it here. Thanks for trying to handle this specific area and improvements the right way.
  - I appreciate you asking for feedback from the community. I just hope that it isn't just a technicality and that you truly listen to what the town residents are saying.
  - Thanks for the help. We need it.

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## Quotes of thanks from participants, continued

- Do this for other Huntersville areas!
- Thank you for seeking feedback
- Thank you for asking for the community's thoughts!
- Thank you for creating the survey.
- Thanks for seeking opinions and perspectives

